



PropTech PILOT PROGRAM

Brisbane Economic Development Agency's (Brisbane EDA) PropTech Pilot Program aims to support the City's property and construction industry through strategically partnering emerging PropTech businesses with industry leaders.

Through the PropTech Pilot Program, the successful cohort comprised of emerging PropTech companies, will access support to refine their market entry strategy, co-create a pilot initiative ready for market and receive facilitated connections to property industry partners for pilot delivery.

OVER THE COURSE OF THE 8-WEEK PROGRAM, PARTICIPANTS WILL RECEIVE:

- Support in the refinement of their market entry strategy (week 1-4)
- Co-creation of an industry-specific pilot initiative ready to go to market (week 1-4)
- Access to 40+ masterclasses, mentoring sessions and workshops facilitated by industry experts (week 1-4)
- Introduction to Brisbane's leading property companies and networks (week 5-8)
- 8-weeks residency at the Brisbane Business Hub in Brisbane CBD
- Participation in the Brisbane EDA Property Technology Summit 2021

KEY DATES

12 February 2021: Applications Close

17 February 2021: Cohort Announcement

1 March 2021: Program Launch

30 April 2021: Program Concludes

WHO SHOULD APPLY?

- Early-stage PropTech companies that are between pre-revenue to \$500K annual revenue
- PropTech companies with an MVP product looking for industry validation and early adoption customers
- PropTech companies looking for support in navigating the property landscape
- PropTech companies looking for support in pitching and securing their initial customer

[APPLY NOW →](#)

For more information or if you have any queries, please contact Isaac Coonan, Senior Industry Development Manager (Technology), Brisbane Economic Development Agency



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BRISBANE CITY COUNCIL